# November 2016

All Home Types Detached Attached/Townhouse Condo & Coop

# Local Market Insight

Potomac, MD



Presented by
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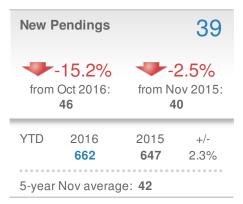
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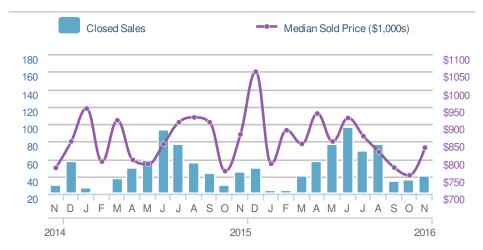
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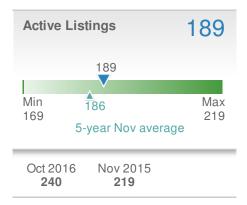


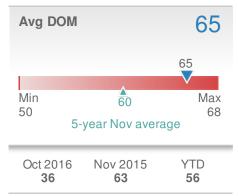














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Potomac, MD - Detached

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New Listings 37

-36.2%
from Oct 2016:
58

YTD 2016 2015 +/856 851 0.6%

5-year Nov average: 31

New Pendings		31	
-20.5% from Oct 2016:		-13.9% from Nov 2015: 36	
YTD	2016 <b>550</b>	2015 <b>534</b>	+/- 3.0%
5-year Nov average: <b>34</b>			



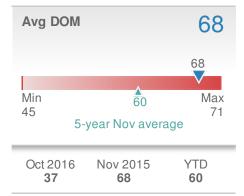


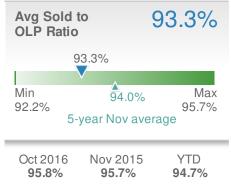
## **Summary**

In Potomac, MD, the median sold price for Detached properties for November was \$865,000, representing an increase of 4.8% compared to last month and a decrease of 12.6% from Nov 2015. The average days on market for units sold in November was 68 days, 13% above the 5-year November average of 60 days. There was a 20.5% month over month decrease in new contract activity with 31 New Pendings; a 1.7% MoM decrease in All Pendings (new contracts + contracts carried over from October) to 58; and a 20.1% decrease in supply to 163 active units.

This activity resulted in a Contract Ratio of 0.36 pendings per active listing, up from 0.29 in October and an increase from 0.35 in November 2015. The Contract Ratio is 6% lower than the 5-year November average of 0.38. A higher Contract Ratio signifies a relative increase in contract activity compared to supply, and indicates the market is moving in the seller's favor. A lower Contract Ratio signifies a relative decrease in contract activity compared to supply, and indicates the market is moving in the buyer's favor.







#### November 2016

Potomac, MD - Attached/Townhouse

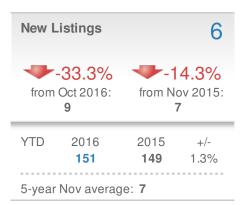
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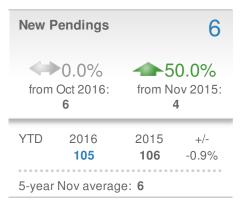
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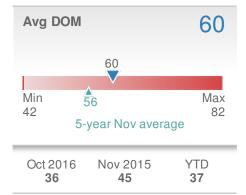


## **Summary**

In Potomac, MD, the median sold price for Attached/Townhouse properties for November was \$817,500, representing an increase of 55.7% compared to last month and an increase of 32.5% from Nov 2015. The average days on market for units sold in November was 60 days, 8% above the 5-year November average of 56 days. There was no month over month change in new contract activity with 6 New Pendings; a 25% MoM decrease in All Pendings (new contracts + contracts carried over from October) to 9; and a 17.2% decrease in supply to 24 active units.

This activity resulted in a Contract Ratio of 0.38 pendings per active listing, down from 0.41 in October and an increase from 0.28 in November 2015. The Contract Ratio is 17% lower than the 5-year November average of 0.46. A higher Contract Ratio signifies a relative increase in contract activity compared to supply, and indicates the market is moving in the seller's favor. A lower Contract Ratio signifies a relative decrease in contract activity compared to supply, and indicates the market is moving in the buyer's favor.







### November 2016

Potomac, MD - Condo & Coop

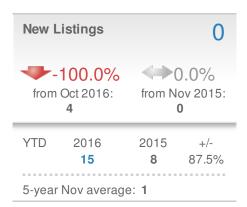
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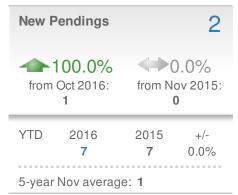
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# **Summary**

In Potomac, MD, the median sold price for Condo & Coop properties for November was \$795,000, representing an increase of 93.9% compared to last month and an increase of 0% from Nov 2015. The average days on market for units sold in November was 18 days, 50% above the 5-year November average of 12 days. There was a 100% month over month increase in new contract activity with 2 New Pendings; a 100% MoM increase in All Pendings (new contracts + contracts carried over from October) to 2; and a 71.4% decrease in supply to 2 active units.

This activity resulted in a Contract Ratio of 1.00 pendings per active listing, up from 0.14 in October and no change from November 2015. The Contract Ratio is 18% higher than the 5-year November average of 0.85. A higher Contract Ratio signifies a relative increase in contract activity compared to supply, and indicates the market is moving in the seller's favor. A lower Contract Ratio signifies a relative decrease in contract activity compared to supply, and indicates the market is moving in the buyer's favor.



